BUSINESS ASSOCIATION QUARTERLY MEETING

Presented by:

WEST LIBERTY FOODS™
EST. 1996
SIGNATURE PROTEINS

WE LEAD
WEST LIBERTY, IOWA
Economic Area Development

Thank you to today's guest presenters!

Today's Topic:

Digital Media Marketing: Social Media and Websites in 2022

Lisa Wertzbaugher
Wertzbaugher Consulting

Ethan Anderson
Big Imprint

THANK YOU

2022 WELEAD MEMBERS

Gold Level Members

City of West Liberty
Green State Credit Union
Liberty Communications
Melick Foundation
MidWestOne Bank
Muscatine County
West Liberty State Bank
West Liberty Foods

Silver Level Members

Active Health Chiropractic & Wellness
Giri BP / LLC
Hills Bank
Iowa Interstate Railroad
Liberty Park
SGA Construction
Simpson Memorial Home
WLFE LLC

Bronze Level Members

Cardinal Sign & Graphics
Fuerza Functional Fitness
Kessler Electric
Paul Revere's Pizza
Savor by Chef D
Shop 121
Tom Brooke

Community Level Members

Brandon & Kira Achen
Tom & Donna Alberti
Ken & Katie Brooks
Shaun & Jennifer Kruger
Jan Largent
Jeff's Market
Rotary Club of West Liberty
Dr. Michael Tharp

February 24th, 6:00 pm

"WHO'S TALKING TO YOUR CHILD ON THE INTERNET?"

Help Keep Our Children Safe!
Rotary Club of West Liberty Presents:

"SOCIAL MEDIA and PARENTS"

West Liberty Community Center
Thursday, February 24, 2022
6:00 p.m.

HELP US PREVENT AND STOP HUMAN TRAFFICKING

WHAT DOES WL NEED TO WORK ON?

RESULTS OF NOVEMBER SURVEY

-Communication
-Diversity and Inclusion
-Working towards sustainability
-Housing
-Green Energy
-Children’s Safety
-Community Involvement
-Accessibility
-Expanding skilled-trades and service industry
-Trails
-Downtown Beautification
-Advertising in Spanish
-Strategy and Growth

CITY OF WEST LIBERTY
A COMMUNITY OF OPPORTUNITY

Muscatine County

West Liberty STATE BANK
Office of South Ottumwa Savings Bank

MidWestOne Bank

WELEAD GOLD MEMBERS

GreenState CREDIT UNION

Liberty communications

THANK YOU FOR INVESTING IN WEST LIBERTY!

The Melick Foundation

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I WISH WEST LIBERTY HAD...

RESULTS OF NOVEMBER SURVEY

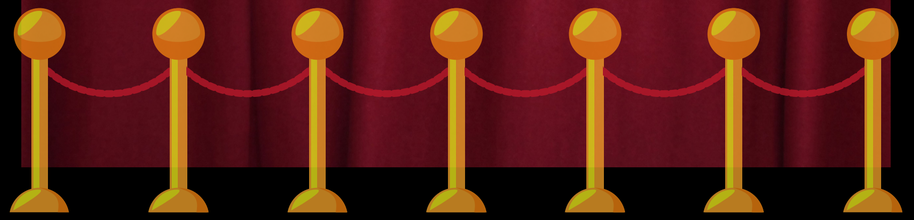
-Places for kids to hang out
-Bowling Alley
-Youth Center
-Breakfast Places
-Small Business Incubator
-Dog Park
-More Social Events
-Sports Complex
- Indoor Pool
-Rec Center
-More Summer Activities
-Train Crossing Rails
-More Stores
-More Music Festivals
-More Hispanic Businesses
-Hotel
-More Recycling Outlets

THE WEST LIBERTY CHAMBER OF COMMERCE
INVITES YOU TO ATTEND:

2021 Awards Banquet

TUESDAY, 2/22/22
MUSCATINE COUNTY FAIRGROUNDS
ACTIVITY CENTER
SOCIAL HOUR BEGINS AT 5PM
DINNER SERVED AT 6PM

For planning and safety purposes,
RSVP is Required.
Please follow the link in your email.



JUNE 4TH, 2022

ROTARY GALA

MY FAVORITE THING ABOUT WL...

RESULTS OF NOVEMBER SURVEY

- -Diversity
- -Opportunities
- -Diverse History
- -Small Community
- -Our people
- -Culture
- -Groups/Organizations/Charities
- -Parks
- -Schools/Language Program
- -Downtown Stores
- -The Fair
- -West Liberty Foods
- -Historic Streets and Buildings
- -West Liberty Index