



2022 WeLead Membership LEVELS OF INVESTMENT

Community

\$100

Investing in the economic Development of West Liberty and understanding the benefits that accompany the efforts of economic Development organizations like WeLead.

Bronze

\$200

Small businesses gain when West Liberty grows. Efforts to market the Chamber's Buy Local campaign coupled with a focus on addressing housing development needs will allow small businesses to flourish.

- Access to the Executive Director for a small business wellness session.
- Recognition on WeLead's website.

Silver

\$500

Silver members acknowledge the importance of small business as well as midsize and the benefits of a strong small and mid-sized business community allow everyone in West Liberty to prosper. Silver membership will all for all of the Bronze membership levels, plus the following:

- Access to Executive Director for Expansion initiatives and projects.
- Representation with regional organizations with efforts to market West Liberty as not only a local but a regional economic partner.
- Access to the Executive Director for a small business wellness session.
- Enhanced listing on the WeLead website.

Gold

\$3,000 and Up

Gold sponsors are critical to the success of We Lead. Not only will this support be used to foster a healthy business climate, but efforts to improve quality of life help ensure West Liberty is an amazing place to live, which is crucial for employee attraction and retention efforts.

- Access to regional and local reports and data on labor and housing.
 - Small work sessions designed to directly impact these sponsors and their workforce.
- Access to Executive Director for Expansion initiatives and projects.
 - Director lead research for potential regional and national grants and or loan programs that may benefit the Gold Level organizations
- Representation and liaison efforts between State and Local officials and access to WeLead Classroom for off site meeting locations.

- Representation with regional organizations in WeLead’s efforts to market West Liberty.
- Access to the Executive Director for a small business wellness session.
- Enhanced listing on the WeLead website.
- Special recognition listed on WeLead website as a major sponsor of economic and community development.

Non- Membership Access

Not Ready to commit to a yearly membership? We have options for you or your organization to use the services of WeLead on an hourly basis. WeLead provides economic development for the West Liberty Area, but as much as we like to assist people and strive to be an entrepreneur incubator, these services are supported by our members and commercial renters. If you have an idea and want to present it for discussion or review to the WeLead Director, that is available at a one-time free consultation limited to 30 minutes. Additional sessions are available for an hourly rate of \$75.00/ hour for a minimum of two-hours.

2022 WeLead Membership Registration Form

Business or Organization Name:

Contact Name:

Contact Phone Number:

Contact Email:

Business Website:

Business Facebook:

Business Twitter:

Other Social Media:

YES! I want to support WeLead in promoting and sustaining the quality of life in West Liberty! I want to help enable growth, promote business development and expansion, and foster a healthy business climate for the entire area! Please register me as the following for 2022:

(Please circle one)

Community Member (\$100)

Bronze Member (\$200)

Silver Member (\$500)

Gold Member (\$3,000+)

Bill Me: (circle one)

Once

Semi-annually

Quarterly

My Check is Enclosed

Please submit this form to WeLead, 119 E Third St. West Liberty, IA 52776