



## 2024 WeLead Membership LEVELS OF INVESTMENT

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### Community

**\$100**

Investing in the economic development of West Liberty and understanding the benefits that accompany the efforts of economic development organizations like WeLead.

### Bronze

**\$250**

Small businesses gain when West Liberty grows. Efforts to market the Chamber's Buy Local campaign coupled with a focus on addressing housing development needs will allow small businesses to flourish.

- Access to the Executive Director for a small business wellness session.
- Recognition on WeLead's website.

### Silver

**\$500**

Silver members acknowledge the importance of small and mid-sized businesses and the benefits of a strong small and mid-sized business community allow everyone in West Liberty to prosper. Silver membership will all for all of the Bronze membership levels, plus the following:

- Access to Executive Director for expansion initiatives and projects.
- Representation with regional organizations with efforts to market West Liberty as not only a local but a regional economic partner.
- Access to the Executive Director for a small business wellness session.
- Enhanced listing on the WeLead website.

## Gold

### \$3,000 and Up

Gold sponsors are critical to the success of WeLead. Not only will this support be used to foster a healthy business climate, but efforts to improve quality of life help ensure West Liberty is an amazing place to live, which is crucial for employee attraction and retention efforts.

- Access to regional and local reports and data on labor and housing.
  - Small work sessions designed to directly impact these sponsors and their workforce.
- Access to Executive Director for expansion initiatives and projects.
  - Director lead research for potential regional and national grants and or loan programs that may benefit the Gold Level organizations
- Representation and liaison efforts between State and Local officials and access to WeLead Classroom for off site meeting locations.
- Representation with regional organizations in WeLead's efforts to market West Liberty.
- Access to the Executive Director for a small business wellness session.
- Enhanced listing on the WeLead website.
- Special recognition listed on WeLead website as a major sponsor of economic and community development.

### 2024 WeLead Membership Registration Form

Business or Organization Name:

Contact Name:

Address:

Contact Email:

**YES!** I want to support WeLead in promoting and sustaining the quality of life in West Liberty! I want to help enable growth, promote business development and expansion, and foster a healthy business climate for the entire area! Please register me as the following for 2024:  
(Please circle one)

Community Member (\$100)

Bronze Member (\$250)

Silver Member (\$500)

Gold Member (\$3,000+)

**Bill Me:** (circle one)

**Once**

**Semi-annually**

**Quarterly**

**My Check is Enclosed**

Please submit this form to WeLead, 119 E Third St. West Liberty, IA 52776