



2025 WeLead Membership LEVELS OF INVESTMENT

Community

\$100

Investing in the economic development of the West Liberty area, and understanding the benefits that accompany the efforts of economic development organizations like WeLead.

Bronze

\$250

Small businesses gain when West Liberty grows!

- Access to the Executive Director for a small business wellness session.
- Recognition on WeLead's website.

Silver

\$500

Silver membership will qualify for all of the Bronze membership levels, plus the following:

- Access to Executive Director for expansion initiatives and projects.
- Access to the Executive Director for a small business wellness session.
- Enhanced listing on the WeLead website.

Gold

\$1,000

Gold membership will qualify for all of the Silver membership levels, plus the following:

- Representation with regional organizations in efforts to market West Liberty as not only a local, but a regional economic partner.
- Preferential listing on the WeLead website.

Platinum

\$3,000 and Up

Platinum sponsors are critical to the success of WeLead. Not only will this support be used to foster a healthy business climate, but efforts to improve quality of life help ensure West Liberty is an amazing place to live, which is crucial for employee attraction and retention efforts.

- Access to regional and local reports and data on labor and housing.
 - Small work sessions designed to directly impact these sponsors and their workforce.
- Access to Executive Director for expansion initiatives and projects.
 - Director lead research for potential regional and national grants and or loan programs that may benefit the Gold Level organizations
- Representation and liaison efforts between State and Local officials and access to WeLead Classroom for off site meeting locations.
- Representation with regional organizations in WeLead's efforts to market West Liberty.
- Access to the Executive Director for a small business wellness session.
- Premium listing on the WeLead website.
- Special recognition listed on WeLead website as a major sponsor of economic and community development.

2025 WeLead Membership Registration Form

Business or Organization Name:

Contact Name:

Address:

Contact Email:

YES! I want to support WeLead in promoting and sustaining the quality of life in West Liberty! I want to help enable growth, promote business development and expansion, and foster a healthy business climate for the entire area! Please register me as the following for 2025: (Please circle one)

Community Member (\$100)

Bronze Member (\$250)

Silver Member (\$500)

Gold Member (\$1,000)

Platinum Member (\$3,000+)

Bill Me: (circle one)

Once

Semi-annually

Quarterly

My Check is Enclosed

Please submit this form to WeLead, 119 E Third St. West Liberty, IA 52776